

NAACP

Jacksonville Branch

The Jacksonville, Arkansas Branch of the NAACP proudly presents our **Inaugural Freedom Fund Gala**, a night of celebration, empowerment, and progress! Join us on **Thursday, June 19, 2025, at 6:30 PM** at the Jacksonville Community Center as we honor the past, embrace the present, and shape the future.

This year's theme, "**Reigniting Our Power**," is a call to action—reminding us of the strength, resilience, and unity that have fueled the fight for civil rights for generations. It signifies a renewed commitment to justice, equality, and the power we hold when we come together as a community.

Why Juneteenth? This historic holiday marks the true end of slavery in America, symbolizing the freedom that was long overdue. For the NAACP, Juneteenth represents not only liberation but also the ongoing journey toward equity and opportunity for all. It is a time to reflect, celebrate, and recommit to the work ahead.

We Need Your Support. The NAACP Jacksonville Branch is a non-profit 501c4 all volunteer-led and donation-funded organization. Your support of this event will help fund vital civil rights initiatives, youth empowerment programs, scholarships, and community outreach efforts—ensuring that the mission of the NAACP continues to thrive. Check out our work: https://www.naacpjvark.org/get_involved

Enclosed is a sponsorship form detailing the available sponsorship levels. In addition to your sponsorship, we invite you to join us in celebrating at our Inaugural NAACP Freedom Fund Gala. We look forward to your support and participation in this special event.

For more information, please contact Jessica Bailey at fundraising@naacpjvark.org

On behalf of the NAACP Jacksonville Branch, we thank you for your support.

Sincerely,



Reginald Ford
President

Enclosure: Sponsor Packet

**NAACP Jacksonville #6289
Freedom Fund Gala | June 19, 2025**

We have several sponsorship opportunities available, allowing you to showcase your commitment to **equity and empowerment**. Please review the attached sponsorship packages and consider partnering with us to make a meaningful impact.

Platinum Sponsor – \$5,000

- Recognition as a **Platinum Sponsor** in all event materials and promotions
- VIP seating for **two tables (16 seats)**
- Company name and logo on event signage, program, and digital promotions
- Full-page color ad in the event program
- Recognition during the banquet program
- Special social media spotlight before and after the event

Gold Sponsor – \$3,000

- Recognition as a **Gold Sponsor** in all event materials and promotions
- VIP seating for **one table (8 seats)**
- Company name and logo on event signage, program, and digital promotions
- Half-page color ad in the event program
- Recognition during the banquet program
- Special social media spotlight before and after the event

Silver Sponsor – \$1,500

- Recognition as a **Silver Sponsor** in all event materials and promotions
- Reserved seating for **four guests**
- Company name and logo on event signage, program, and digital promotions
- Quarter-page color ad in the event program
- Recognition during the gala

Youth Future Leaders Table - \$1,200

- Sponsor a table for young future leaders (8 seats)
- Recognition in event materials and promotions as a Youth Future Leaders Sponsor
- Quarter-page color ad in the event program
- Recognition during the gala

Bronze Sponsor – \$750

- Recognition as a **Bronze Sponsor** in all event materials and promotions
- Reserved seating for **four guests**
- Recognition during the gala

Friend of the NAACP – \$200

- Recognition in the event program
- Reserved seating for **two guests**

Please indicate which sponsorship package you'd like to purchase: _____

In-Kind Contributions – The Jacksonville NAACP welcomes in-kind donations to help make our Freedom Fund Gala a success. If you would like to contribute, please check the box next to the type of donation you'd like to make:

- Decorations
- Step-and-Repeat Backdrop
- Photography/Videography
- Floral Arrangements
- Gift Cards
- Entertainment
- Photo Booths
- Media & Advertising
- Volunteers
- Other: _____

Souvenir Program Advertisement Opportunities

Businesses and organizations interested in purchasing an advertisement may select from the following options:

- Full Page (Color) – \$200**
- Half Page (Color) – \$100**
- Quarter Page (Color) – \$50**
- Patron Listing – \$25**

**NAACP Jacksonville
Freedom Fund Gala Sponsorship Form
Thursday, June 19, 2025**

Business/Organization Name:

Contact Name:

Phone:

Email

Deadline for sponsorship: Thursday, May 1, 2025 at 5:00 pm.

Submission Instructions

Email Business / Organization Artwork to:

naacpjacksonvillear@gmail.com

Payment Methods: _____ **Electronic:** <https://smartchange.app/donate/naacp-jh>

_____ **Check**

Please make checks payable to: NAACP Jacksonville Branch Memo Line: Freedom Fund Gala

Mailing Address:

P.O. Box 6444
Jacksonville, AR 72078

Thank you for your time and support. If you have any questions or need additional information, please feel free to reach out. We look forward to your partnership in this important cause.

Please email a copy of the completed form (pages 3 & 4) to: fundraising@naacpjvark.org